

Official Sponsorship Package

DISTRICT25



YESTERDAY,
TODAY, & FOREVER!

Presented by

VISION25
EMPOWERED FOR CHANGE!

Hello Future Sponsors,

Thank you for taking the time to consider sponsoring our efforts to celebrate the 60th year of District 25's contribution to Greenville County. In doing so, we are planning three amazing events that will highlight the rich history of District 25, while creating awareness for businesses and organizations focused to improve the quality of life in our communities. These events allow for targeted resources in areas of education, financial literacy, health and human services with wellness activities in a festive and energetic environment. Ending the year-long celebration with a formal gala culminating historical milestones and honoring community leaders: past, present, and future.

Your sponsorship and service will play an integral part of the success of this celebration as our vision is to bring the community at-large together to strengthen our bonds within the community.

We invite you and your company/organization to get involved with this tremendous opportunity to show your support for the community through District 25's 60th year Anniversary Celebration.

Additional details on each planned event and sponsorship levels will be presented and outlined below.

SPONSORSHIP LEVELS

PRESENTING SPONSOR:

\$50,000

- 50 Complimentary Gala Celebration Tickets
- Podcast interview(s) with Company Executives
- Consistent social media promotion leading up to events
- Logo on step and repeat banner (Celebration Gala)
- Mobile Billboard Promotion
- Website Link/digital banner/logo placed on Event Host Website
- Logo placement on all marketing material
- Live Event recognition mentions
- Live event Give-A-Ways
- 10x10 Booth Space at Community Day event
- 100 Commemorative District 25 60th Anniversary t-shirts for company employees

PLATINUM SPONSOR

\$25,000

- 30 Complimentary Gala Celebration Tickets
- Podcast interview(s) with Company Executives
- Consistent social media promotion leading up to events
- Logo on step and repeat banner (Celebration Gala)
- Mobile Billboard Promotion
- Website Link/digital banner/logo placed on Event Host Website
- Logo placement on all marketing material
- Live Event Recognition
- Live event Give-A-Ways
- 10x10 Booth Space at Community Day event
- 75 Commemorative District 25 60th Anniversary t-shirts for company employees

GOLD SPONSOR:

\$15,000

- 20 Complimentary Gala Celebration Tickets
- Podcast interview(s) with Company Executives
- Consistent social media promotion leading up to events
- Logo on step and repeat banner (Celebration Gala)
- Mobile Billboard Promotion
- Website Link/digital banner/logo placed on Event Host Website
- Logo placement on all marketing material
- Live Event Recognition
- Live event Give-A-Ways
- 10x10 Booth Space at Community Day event
- 50 Commemorative District 25 60th Anniversary t-shirts for company employees

SPONSORSHIP LEVELS

SILVER SPONSOR:

\$10,000

- 15 Complimentary Gala Celebration Tickets
- Podcast interview(s) with Company Executives
- Consistent social media promotion leading up to events
- Logo on step and repeat banner (Celebration Gala)
- Mobile Billboard Promotion
- Website Link/digital banner/logo placed on Event Host Website
- Logo placement on all marketing material
- Live Event recognition mentions
- Live event Give-A-Ways
- 10x10 Booth Space at Community Day event
- 25 Commemorative District 25 60th Anniversary t-shirts for company employees

BRONZE SPONSOR

\$5,000

- 10 Complimentary Gala Celebration Tickets
- Podcast interview(s) with Company Executives
- Consistent social media promotion leading up to events
- Website Link/digital banner/logo placed on Event Host Website
- Logo placement on all marketing material
- Live Event recognition
- Live event Give-A-Ways
- 10x10 Booth Space at Community Day event
- 20 Commemorative District 25 60th Anniversary t-shirts for company employees

SMALL BUSINESS SPONSOR:

\$2,500

- 4 Complimentary Gala Celebration Tickets
- Podcast interview(s) with Company Executives
- Consistent social media promotion leading up to events
- Website Link/digital banner/logo placed on Event Host Website
- Live Event recognition
- 10x10 Booth Space at Community Day event
- 10 Commemorative District 25 60th Anniversary t-shirts for company employees

Customized Sponsorship (YOU TELL US HOW YOU WOULD LIKE TO BE INVOLVED
IN WAYS NOT LISTED IN THE SPONSORSHIP PACKAGE)



29
APRIL 2023

DISTRICT 25 KICKOFF MEET AND GREET

Join us on April 29th, 2023 at the Greenville Convention Center for our District 25 60th Anniversary Meet and Greet Kickoff Event. We will introduce you to a brief history of District 25 in addition to outline the plans for the additional activities and events planned for 2023. This will be a business casual and laid-back affair with light hors d'oeuvres and entertainment.

05
AUGUST 2023

DISTRICT 25 COMMUNITY DAY

With this amazing event taking place at Lakeside Park, we will get the day going with a 5k run/walk at 8 am. After the run/walk, we will come together for a day chalk full of activities, food, entertainment, and community awareness. We will have food trucks, vendors, community organizations, loads of entertainment, a voter registration initiative, a back-to-school drive, and much more. This family-friendly event is sure to bring a great deal of anticipation and excitement!

21
OCTOBER 2023

DISTRICT 25 CELEBRATION GALA

Join us at the Greenville Convention Center as we honor and pay homage to the past, present, and future community leaders representing District 25. This will be a formal gala filled with individuals that have made it their mission to serve the community in the best capacity possible. Excellence will be display for the entire night, and we are thrilled to be a part of this tremendous celebration!



For additional information on all of the events and more,
please visit our website at VisionD25.org

District 25 Historical Narrative

In 1942 the US Military established what was originally named Greenville Army Air Base to support the World War II effort. In 1948 the name was changed to Greenville Air Force Base and later in 1951 renamed Donaldson Air Force Base in honor the late John Owen Donaldson who was a Greenville native and flew for the Royal Air Force during World War I. He became an ace with eight victories during the war.

In January of 1963, Donaldson Air Force Base was deactivated and merged with Hunter Air Force Base, Georgia. The Air Force Base was deeded jointly to the City and County of Greenville and the entire 2600 acre facility was renamed Donaldson Center Airport. The name was later shortened to Donaldson Center and now known as SCTAC (South Carolina Technology and Aviation Center).

Many of the civilian employees of the Air Force Base lived within a 3 mile radius of the facility. Once closed, many of the former employees moved away creating a large housing surplus in the area which African American residents began to fill. This happened at the height of the Civil Rights Era which saw the passage of the Civil Rights Act, the Voting Rights Act, and the Fair Housing Act. Once African Americans began moving into the area, many of the remaining white residents participated in what was known at the time as white flight, opened even more housing for African Americans.

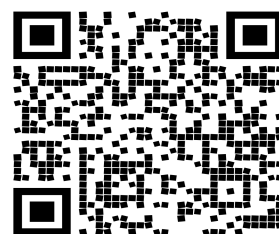
By the early 1970s, new African American neighborhoods and schools had been built to handle the significant increase in residents in the area. Additionally, the Voting Rights Act led to the end of multi-member districts and a change to single member districts, giving African Americans the opportunity to have elected representation for the first time in the history of Greenville County. The late 1970s saw a continued push to increase voter registration and participation among African Americans in District 25.

In 1984 Theo Michell was elected to the South Carolina State Senate and Rev. Dr. E.D. Dixon was elected to Greenville County Council. Later, Rev. Dr. W.B. McMahan was elected to represent District 25 in the South Carolina House of Representatives and Leola Robinson-Simpson on the Greenville County School Board. Today, District 25 is the only majority minority district in Greenville County comprised of almost 45,000 residents. Currently, Michelle Goodwin-Calwile represents the District on the Greenville County School Board, Dr. Ennis M. Fant, Greenville County Council, Wendell Jones, SC House of Representatives and Karl B. Allen, the SC State Senate.

With more industrial zoned property than any other district, District 25 leads the way in economic growth and job creation. District 25 is the home of the first and only Business and Technology District in Greenville County comprised of more than 1000 acres along the Highway 25 Corridor.

Additionally, SCTAC currently is the home for more than 120 businesses including 3M, Michelin and Lockheed Martin, home of the F-16 Fighter Jet.

With its current focus on expanding homeownership, revitalizing the Augusta Road Corridor at I-85, creating Greenville County's first Urban Development District; thus, creating a new gateway into Downtown Greenville, both the present and future are bright for District 25.



For additional information
visit www.VisionD25.org



Greenville County Council

Ennis Fant, Sr.
County Councilman, District 25
efant@greenvillecounty.org
(864) 467-2787
www.greenvillecounty.org



Dear Supporter,

It is indeed an honor and gives me a great deal of pleasure to lend my support to Vision 25 and their desire to commemorate and celebrate the rich history of District 25 and the contributions that so many of its residents have made over the years to make Greenville County such a great place to live.

Since its inception 60 years ago, District 25 has always been a community where everyone knew each other and there has always been a genuine sense of family regardless of the neighborhood that you were from.

It was the residents of District 25 in the late 1960s and early 1970s that fought for single member districts that would allow for minority representation in local government. It was the efforts of those before me that have afforded me the opportunity to serve in the position I hold today.

I applaud Vision25 for its desire to recognize the rich history of District 25 and the contributions that so many have made over the years that make this community an essential part of Greenville County and its future.

Any support that you can give them in helping make this celebration of life and history an overwhelming success, as I know it will be, would be greatly valued and appreciated.

Sincerely,

Ennis Fant

Dr. Ennis M. Fant, Sr.
Greenville County Council
District 25



Sponsorship/Donation Form

Company Name: _____ Date: _____

Address: _____

Phone: _____ Fax: _____

Other: _____ Email: _____

Contact Person: _____

Title: _____

District 25 60th Year Anniversary 2023 Celebration offers the following sponsorship opportunities (please place a "Check" or an "X" by your sponsorship level).

District 25 60th Year Anniversary 2023 Celebration SPONSORSHIP LEVELS:

- Presenting Sponsor: \$50,000 _____
- Platinum Sponsor: \$25,000 _____
- Gold Sponsor: \$15,000 _____
- Silver Sponsor: \$10,000 _____
- Bronze Sponsor: \$5,000 _____
- Small Business Sponsor: \$2,500 _____
- Customized Sponsorship: _____

***Sponsors choosing to customize sponsorships must tell us how you would like to be involved in ways not listed in the sponsorship package.**

Please make all checks/money orders payable to the Vision 25 with 60th Anniversary Celebration listed on the memo line to correctly allocate the sponsorship then attach this form with your sponsorship/donation. Mail required form with your sponsorship/donation to Vision25 P.O. Box 17645, Greenville, SC 29606.

Note: If you would like to be invoiced, the appropriate email address must be provided.

Also, please address all questions about sponsorships and donations to Anthony Sartor at 864.621.7391 or ed@mpms1.org.

Please send sponsorship information to
Anthony Sartor 864.621.7391 ed@mpms1.org